



Social Development
FOUNDATION

ANNUAL REPORT

*Building brighter futures, supporting local families,
and providing resources that transform lives.*

2022



Culinary Arts Students



Pre-Apprenticeship
Construction Program

OUR LEADERSHIP



In the year 2022, your unwavering support propelled us to remarkable milestones in resource mobilization. Your dedication, commitment, and friendship have played a pivotal role in refining our approach to addressing the complex issue of poverty and its ripple effects. Through your generosity, we've showcased that resourceful and sustainable interventions can forge a lasting impact within our communities. The successes we've achieved stand as a testament to the profound transformation that can arise from strategic resource allocation.

Our journey has been illuminated by countless stories of positive changes, each a testament to the diverse and profound ways our interventions have reshaped

livelihoods. From enhancing educational opportunities to fostering economic empowerment, the threads of change we've woven together have formed a rich tapestry of progress.

Your contributions, both in tangible support and invaluable insights, form the bedrock of our achievements. The magnitude of your generosity is awe-inspiring, affirming that transformational change is not only attainable but also imperative. Every donation, every act of kindness, has infused our endeavors with renewed purpose.

Our gratitude extends beyond the tangible. It encompasses the intangible – the hope you've ignited, the futures you've shaped, and the possibilities you've unlocked. The impact of your contributions has woven into the fabric of our work, touching lives and communities in ways that words can scarcely capture.

As we reflect on the year that was, we're humbled by the collective effort that has defined 2022. The strides we've made, the lives we've touched, are a testament to the enduring spirit of giving that resides within each of you. We extend our heartfelt appreciation for the remarkable journey we've undertaken together.

In profound gratitude,

A handwritten signature in cursive script that reads "Alicia Smith McCants".

Alicia Smith McCants
Board President
Social Development Foundation

WHO WE ARE

Established in 2003, the Social Development Foundation is dedicated to the singular goal of supporting anti-poverty initiatives. Our primary objective is to combat poverty through a range of collaborative strategies, working closely with our valued partners. A longstanding partner, the Social Development Commission, a distinguished Community Action Agency in Wisconsin since 1963, plays a pivotal role in the fight against poverty in Milwaukee County.

The heart of the Social Development Foundation lies within its dedicated individuals, who drive extraordinary changes within our community. Our Board of Directors is a diverse assembly united by a shared commitment to uplift individuals from poverty by harnessing resources effectively. Each director is not only a respected community member but also a seasoned professional, contributing a unique set of skills to the board. With unwavering integrity, competence, dedication, and empathy, our directors shine a spotlight on pressing issues and provide hands-on support through practical strategies that empower individuals to move beyond poverty.

OUR MISSION

The mission of the Social Development Foundation is to generate awareness, identify resources, and secure support to advance the efforts of the Social Development Commission.

BOARD OF DIRECTORS



*Lisa Goodman, Vice President
A GoodWoman's Voice, LLC*



*Phyllis Clark, Treasurer
Northwestern Mutual*



*Stanthia Grier, Secretary
U.S. Bank*



*Albert Smith, Immediate Past
President, Haywood Group*



*Nakisha Adams
Skribble, Inc.*



*Aisha Barkow
Milwaukee Area Technical College*



*Erica N. Bean
BMO Harris Bank N.A.*



*Attorney Sarah Blackwell
Blackwell Law Group*



*Attorney Vincent Bobot
SDC Commissioner, District 6*



*Stanley Brister
Community Member*



*Serina Chavez
SDC Commissioner, District 5*



*Gwendolyn Johnson
MCG Services Corporation*



*Robert McKinley
Associated Bank*



*Dr. Shandowlyon Reaves
Dr. Shandowlyon, LLC*



*Bridget Robinson-Whitaker
Safe & Sound, Inc.*



*George P. Hinton, PhD, Ex-Officio
CEO, SDC*



2022 FINANCIALS



REVENUES

■ Restricted Grants	\$351,000
■ Individual Giving	\$28,643
■ Events	\$129,738
■ Other	\$2,876
Total	\$512,257



EXPENSES

■ Foundation Giving	\$351,000
■ Administration	\$53,954
■ Events	\$83,767
■ Fundraising	\$11,398
Total	\$500,119

BRIDGING GAPS FOR IMPACT

At our core, the Social Development Foundation is an advocate and essential fundraising arm. As a 501c3 nonprofit, we gain direct access to resources from philanthropic and corporate entities. This nonprofit status empowers us to efficiently channel resources for maximum impact. Your support fuels our commitment to transparency and accountability, as showcased in our financial report. Together, we create lasting change.

GRANTS

\$250,000

Volunteer Income Tax Assistance
United Way

\$15,000

Volunteer Income Tax Assistance
Forest County Potawatomi

\$10,000

Housing Counseling
Old National Bank

\$5,000

Housing Counseling
American Family Insurance
Dreams Foundation, Inc.

\$1,500

Education Services
We Energies Foundation

\$1,000

Education Services
Charities Aid Foundation America



LEGACY GALA

The 2022 Legacy Gala honored the life and work of June Perry-Stevens who was the recipient of the Don Sykes Award for the consistent support and providing opportunities to the people of Milwaukee.

Upon receiving the award, Milwaukee Mayor Cavalier Johnson issued a proclamation declaring Sunday, October 16th, 2022 the June Perry-Stevens Day. Perry-Stevens is the co-founder of New Concept Development Center, Inc. Her non-profit social service agency focused on critical community issues such as mental health, teen pregnancy, juvenile delinquency, employment and case management for HIV clients. New Concept often collaborated with Sykes who was then CEO of the Social Development Commission.

With her leadership at New Concept Development Center, Perry-Stevens:

- Developed the first prenatal care program which became the model for Title XIX of the Social Security Act. Title XIX authorizes Medicaid programs that provide health coverage to people experiencing poverty – especially pregnant women, parents with young children, people with disabilities and the elderly.
- Developed Milwaukee's first Fathers Resource Center and first-time juvenile offenders' program that became a model for Milwaukee County.
- Authored a blue-ribbon report on teen pregnancy prevention for the City of Milwaukee.
- Launched the city's first girls mentoring program at the Hillside housing complex in 1978.
- Created a youth motivation seminar for role models and youth, and developed its first youth-managed and youth-operated business through its youth entrepreneurship program.

Through her work, Perry-Stevens has improved the lives for many Milwaukee families and individuals. When she retired, her organization had served more than 2,000 families a year with an operating budget of \$2.5 million. Perry-Stevens has worked tirelessly to make a difference in our community.

In partnership with her daughter, Krystle C.M. Perry, Perry-Stevens is the owner of BestEd Business, providing office design and furniture, office supplies, personal protection equipment and strategic sourcing. Through BestEd, June and Krystle strive to deliver an intergenerational, minority and women-owned business that paves the way for others and provides exemplary service. Their family motto is "if it is to be, it is up to me."



Milwaukee Mayor
Cavalier Johnson
&

Don Sykes Legacy Awardee
June Perry-Stevens

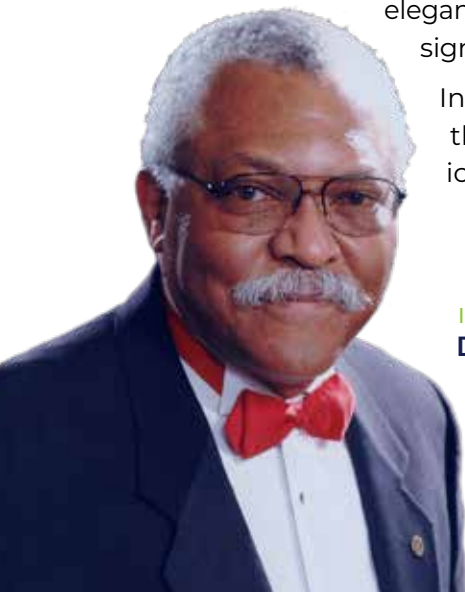


Legacy Gala Sponsors

- \$20,000....Marquette University
- \$15,000....UPS
- \$10,000....Brewers Community Foundation
- \$10,000....International Brotherhood of Electrical Workers Local Union
- \$5,000.....Shandowlyon Hendricks
- \$2,500.....MATC
- \$2,500.....BMO Private Bank
- \$2,500.....Outreach Community Health Centers
- \$2,500.....Business Council
- \$2,500.....MLK Development
- \$2,500.....UW Milwaukee
- \$1,000.....Gruber Law Offices, LLC
- \$5,000.....We Energies Foundation

The Social Development Foundation's Annual Legacy Gala is a prestigious affair dedicated to recognizing outstanding individuals in Milwaukee's community who have left an indelible mark on the lives of those in poverty. At this elegant event, we pay tribute to those who have made significant contributions.

In our inaugural event, we proudly celebrated the enduring legacy of the late Don Sykes, an icon in our community.



In Memory of
Don Sykes



EMPOWERING DREAMS: KINTARA'S JOURNEY TO EDUCATION

In a world where responsibilities often overshadow dreams, Kintara Grant stands as a beacon of determination and resilience. Balancing a full-time job and the role of a dedicated mother, she embarked on a transformative journey to secure her High School Equivalency Diploma (HSED). The path wasn't easy, but the radiant smile at her graduation shattered the barriers that once held her back.

Kintara belonged to a cohort of 30 extraordinary individuals who, against all odds, emerged triumphant after navigating what she rightfully termed a 'demanding schedule.' Enrolling in an innovative HSED program, meticulously designed to embrace students' family commitments, work responsibilities, and other challenges, Kintara found the support she needed to turn her aspirations into reality.

"I am very excited and joyful I am graduating. I worked the early morning shift, then I headed out to SDC for the lessons and then went back home to my little baby. It is a very demanding schedule but I am just happy I made it."

~ Kintara Grant

Sleepless nights became her ally, and hard work her companion. Kintara's relentless determination drove her to push boundaries, redefine limits, and conquer obstacles. Her success resonates as a testament to the strength of the human spirit and the power of education as a transformative force.

Your Giving, Their Triumph

Behind Kintara's achievement stands the heartbeat of your generosity. Through your selfless contributions, she gained access to a program that not only offered an alternative pathway to education but also paved the way for hundreds like her to grasp the key to academic advancement and future prosperity.

Each kind donation to the Social Development Foundation ignites a ripple effect of change. It's a force that transforms challenges into stepping stones, hurdles into milestones. Kintara's journey isn't just a solitary tale; it's the embodiment of the impact you've catalyzed.

As you read these lines, remember that your support is more than just a financial gesture. It's a lifeline to dreams, an investment in potential, and a bridge to brighter horizons. Through your partnership, lives like Kintara's rewrite their stories, proving that with unwavering support, the impossible becomes achievable.

Your generosity writes success stories.



HSED Graduate
Kintara Grant

EMPOWERING FUTURES THROUGH APPRENTICESHIPS:

A MOTHER-DAUGHTER TRIUMPH

In the heart of our work, the story of Latrice Parks and Shaterra McNeil stands as a testament to boundless determination. Mother and daughter, united in the pursuit of growth, charted distinct paths that led them to the programs offered by the Social Development Commission. Their transformative journey culminated in their graduation from two distinct programs: ChefStart and Absolute Advantage.



Construction Apprentice Graduate
Shaterra McNeil

Culinary Arts Graduate
Latrice Parks

"It was a lifetime opportunity!"

~ Latrice Parks
Culinary Arts Graduate

"I wanted to move out of state and needed qualifications that would open doors for better earnings," reflects Latrice, now flourishing at the Children's Wisconsin Hospital—a testament to the program's impact. Meanwhile, her daughter Shaterra, initially apprehensive, conquered the challenges of a male-dominated apprenticeship field with steadfast support from the Social Development Commission. Despite hurdles, she emerged victorious, setting her sights on the carpentry industry.

Shaterra aspires to aid her father's construction work, while Latrice dreams of a catering business known for its irresistible flavors. Both hold optimism that this opportunity has bolstered their income potential and empowered them to navigate financial demands with confidence.

These narratives are woven from the fabric of the Social Development Commission's apprenticeship programs, fortified by Employ Milwaukee's vital support. Career development services like these

have not only enhanced technical skills but also raised employability and wages. Such achievements echo the power of nurturing livelihoods, a potent force in eradicating the shackles of poverty.

These achievements are a testament to the lasting impact of partnership and empowerment. As we celebrate their journey, we honor the countless lives forever changed through the steadfast commitment of donors like you.

Your support ignites transformative change.

THANK YOU PARTNERS & SUPPORTERS

When we decided to tackle poverty in our community, we knew that we would need help along the way. Thanks to our donors, funders, and partners, the Social Development Foundation is able to support innovative, research-based projects with measurable outcomes.

While there is much work to do, our combined investments are positively impacting our community. Behind every success story, there's a donor that made it possible. Join others in giving. Contact our Fundraising Development Specialist, Vanessa Claypool, at 414.906.2858 or email vclaypool@sd-foundation.org.

INDIVIDUALS

Nakisha Adams
Melissa Allen
Stephanie Anderson
Mary Avery
Terron Baker
Aisha Barkow
Dr. Todd Beadle
ERICA BEAN
Rita Benavides
Sarah Blackwell
Jacqueline Bland
Danielle Bly
Vince Bobot
Robert Boone
Eboness Briant
Stanley Brister
Marande Buck
Warren Buliox
Glenn Carson
Crystal Carter
Serina Chavez
Marc Christopher
Samuel Christy
Phyllis Clark
Priscilla Clark
Vanessa Claypool
Richard Coppage
Jill Cruz
Rebecca Dallet
Frederick M. DeBoe
Karen Dotson
Elizabeth Drame
Park Drescher
Ella V. Dunbar
Saleem El-Amin
Andre L. Ellis
Lisa Fohey
Abra Fortson
Elisha Fowler
Bernie Gonzalez
Lisa Goodman
Alan Goodman
Gary Goyke
Keenan Grenell
Stanthia Grier
Justine Guyton
James Hall
Kristen Hardy
Jennifer Harris
Marland Henderson

Angela Herring
Gail Hicks
Eric Hill
George Hinton
Gary Hollander
Warwees Holt
Aaron Hurvitz
John Jacobs
Jackie Jaimes
Gwendolyn Johnson
Ben Johnson
La Toya Jones
Daphne Jones
Tamiko Jordan
Moshe Katz
Harrison Kern
Patrick Kirslenlohr
Lia Knox
Alfred Komolafe
Indie LaLonde
Shyrida Lane
Cheri Lang
Kelsey Lauritzen
Patricia Lindsey
Philip Loftus
Kristi Luzar
Alberto Maldonado
Glenn Mathews
David Mays
Yvonne McCaskill
Barbara McKillop
Robert McKinley
James Methu
Jim Milner
Mary Nelson
Angela Nelson
Thi Nguyen
Antony Okonji
Don Oldani
Rogers Onick
James P. Ordway
Charlotte Patterson
Monica D Payne
Nakeisha Payne
Jalin Phelps
Devin Porter
Joan Prince
Diamanni R
Benita Raney
Lavern Rawlins

Anna Reaves
Shandowlyon Reaves
Diane Robinson
Jeffery Roman
Marjorie Rucker
Veraunica Ruffin
Angela Sanders
Michelle Scoggins
Mark Shapiro
Alicia Smith
Albert Smith
Trina Smith
Adija Smith
Bruce Spann
Sharon Spencer
William Stevens
Carmen Stroud
Geraldine Sykes
Pauli Taylorboyd
Denise Thomas
Barbara Toles
Sally Turner
Chia Vang
Dean Warsh
McArthur Weddle
Bridget Whitaker
Tavaris White
Yolanda Wilson
Cynthia Wilson
Michael Wright
Anthony Young

ORGANIZATIONS

Amazon Smile
Amilinda
Ascension
Blackwell Law Group
Bradford Renaissance
Portraits Corp.
Breadsmith
Brewers Community
Foundation Inc.
Center for Veterans
Issues
Chicago Bulls
City of Milwaukee
Cooper's Hawk
Covering Wisconsin
Danceworks, Inc
Discovery World
Dr Shandowlyon, LLC
Emery's Cycling
Triathlon & Fitness
Employ Milwaukee Inc.
Facebook
Forest County
Potawatomi Bingo &
Casino
Forest County
Potawatomi
Community
Foundation
Gruber Law Offices, LLC
Historic Milwaukee Inc.
IBEW Local 494
JP Morgan Chase & Co.
Kilwins
Marcus Center for
Performing Arts
Marquette University
Martin Luther King
Economic
Development Center
Milwaukee Admirals
Milwaukee County
Milwaukee County Area
Technical College
Network For Good
Northcott
Neighborhood
House
Northwestern Mutual
Foundation

Old National Bank
Foundation
Outreach Community
Health Centers
P3 Development Group
Parallel 44 Vineyard &
Winery
Penzey's Spices
Revitalize Milwaukee,
Inc.
Safe & Sound, Inc.
Schlitz Audubon Nature
Center
SCOUT Wine Merchants
Scribble
Spann & Associates, LLC
Summerfest
Sybaris Pool Suites
The Benevity
Community Impact
Fund
The Business Council,
Inc.
The Management
Group, LLC
U.S. Bancorp
Foundation
United Parcel Service
United Way of Greater
Milwaukee &
Waukesha County
United Way of
Metropolitan
Chicago
UW- Milwaukee
The Valentine Fund –
for the Arts,
Humanities, and
Culture
Washington Franklin
Law Offices
Wellpoint Care Network
WHEDA
Wisconsin Community
Action Program
Association
(WISCAP)
Wisconsin Community
Services, Inc. (WCS)



Summit on Poverty

IN PURSUIT OF RESILIENCE & SELF-DETERMINATION



2022 Summit on Poverty

In a world striving for human rights, poverty remains a glaring reminder of our collective journey. Poverty restricts access to fundamental rights and obstructs progress towards equity. Our legacy of advocating for human rights necessitates proactive engagement against poverty.

We stand united, forging a movement that collaborates with individuals, community organizations, and governments to restore dignity. The Social Development Foundation exemplifies this commitment as the fiscal agent for the annual Summit on Poverty.

Events like the Summit on Poverty embody hope, fueled by donors like you. Your support vitalizes spaces for dialogue, empathy, and solutions. We express gratitude to those championing unity and change, standing tall against poverty's grip. Your dedication ignites a transformative spark.

Together, we advance towards a world where every person's rights and dignity are upheld.

You ignite change.

Summit on Poverty Sponsors

\$20,000		Ascension
\$20,000		Milwaukee County
\$7,500		City of Milwaukee
\$5,000		JP Morgan Chase
\$3,000		Wellpoint Care Network
\$3,000		WHEDA
\$1,500		Employ Milwaukee
\$1,500		Medical College of Wisconsin
\$1,000		Covering Wisconsin
\$1,000		The Management Group
\$1,000		Northcott Neighborhood House
\$1,000		Wisconsin Community Service
\$1,000		Revitalize Milwaukee

KEYNOTE SPEAKERS



Rep. Park Cannon



Rosa Clemente



Dr. Arturo Menefee



Dr. Jonathan Metz



Dr. John Meurer



Dr. Dorothy Roberts



Social Development FOUNDATION

SOCIAL DEVELOPMENT FOUNDATION

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