



2021

ANNUAL REPORT

*Generating awareness, identifying
resources, and securing support for
people living in poverty.*



Social Development
FOUNDATION



We supported a **FREE** tax preparation and filing program that processed 10,918 federal and state taxes in 2021, distributing \$9.1M in refunds to Milwaukee County residents.

Who We Are

The Social Development Foundation was established in 2003 for the sole purpose of providing support for anti-poverty initiatives. Our goal is to alleviate poverty using a variety of strategies and collaboration with partners. Our long-term partner the Social Development Commission, one of the largest Community Action Agencies of Wisconsin and a commission on poverty, had been in existence for almost 60 years, fighting poverty in Milwaukee County.

The Social Development Foundation is made up of everyday people making extraordinary change in the community. Our Board of Directors is a diverse group united by a passion to move people out of poverty by identifying and mobilizing resources. Each director is a respected member in the community, accomplished professional, and brings a strong set of skills to the board. With integrity, competence, commitment, and empathy, our directors address critical issues through practical strategies that empower people to move them out of poverty.

Our Vision

The Social Development Foundation's vision is to enhance services and broaden awareness of the Social Development Commission's mission in the community: Empowering Milwaukee County residents with the resources to move beyond poverty.

Our Mission

The mission of the Social Development Foundation is to generate awareness, identify resources, and secure support to advance the efforts of the Social Development Commission.



Social Development
FOUNDATION



*John Bailey
Construction Pre-Apprenticeship
Program Graduate*

Our Leadership



Albert Smith, President
SD Foundation

They say there is no dignity in poverty because poverty often brings out the worst in us, even in the midst of aspirations and best intentions. This past year exposed our vulnerability and fragility when confronted with limited access to valuable resources such as health, education, employment, housing, and finance. Even access to information proved to be the difference between life and death for some of our community's most vulnerable.

But within this same year came an opportunity to amplify the need for resources and stretch our arms further to those seeking our assistance. We have asked, and many have given. We have been approached by donors and have accepted gifts with the realization that every donation makes a positive impact. And we have impacted lives. This is evidence that humanity is reciprocally tied to the destiny of everyone. Thank you for being a valuable resource to Milwaukee residents.

Albert Smith, SD Foundation President

A handwritten signature in cursive script that reads "Albert L. Smith".

Board of Directors



Alicia Smith McCants,
Vice-President
Advocate Aurora Health Found.



Robert McKinley, Treasurer
Associated Bank



Lisa Goodman, Secretary
A GoodWoman's Voice, LLC



Nakisha Adams
Skribble, Inc.



Aisha Barkow
Milwaukee Area
Technical College



Attorney Vincent Bobot
Bobot Law Office



Attorney Sarah Blackwell
Blackwell Law Group



Stanley Brister
United Parcel Service



Glenn Carson
United Way of Greater Milwaukee



Phyllis Clark
Northwestern Mutual



Stanthia Grier
U.S. Bank



John Jacobs, SDC Commissioner
IBEW Local Union 494



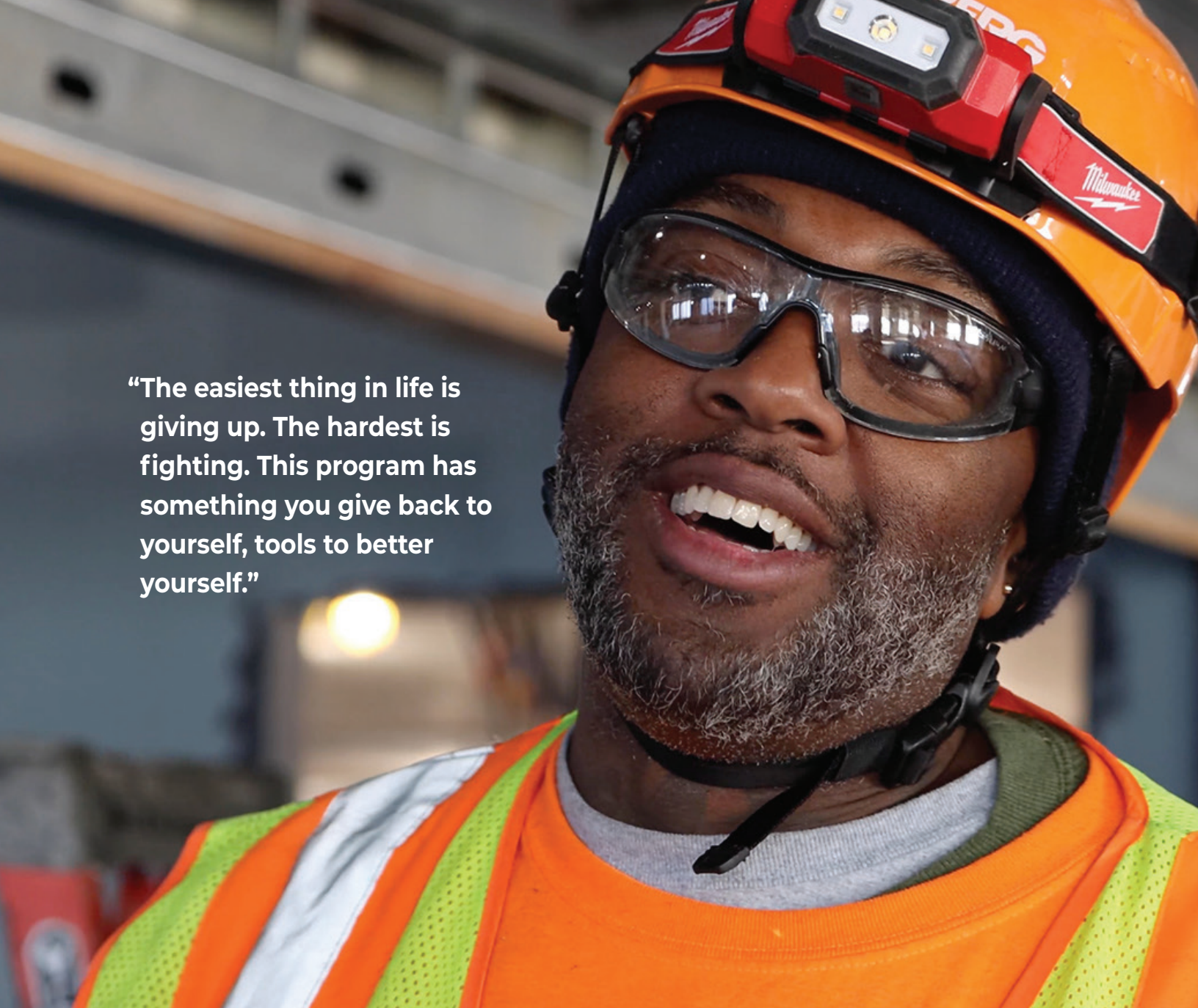
Elmer Moore, Jr
SDC Commissioner Chair



Barbara Toles, SDC Commissioner
Community Member



George P. Hinton, PhD, Ex-Officio
CEO, SDC



“The easiest thing in life is giving up. The hardest is fighting. This program has something you give back to yourself, tools to better yourself.”

John’s Path to Success

When John Bailey wanted a pathway to an apprenticeship program, your donations helped him get the information he needed and the tools he wanted. John heard about a pre-apprenticeship construction program that provided certification opportunities for free, and weeks later, he decided to see what it was about.

“My focus was to get into an apprenticeship program, and I was going to take full advantage of it. They were my main people and mentors, keeping me more focused on the things I learned but also on the outside world too. If I needed help, there was always someone at hand who answered questions and got me the things I needed. They were very helpful to me,” he says.

Since completing the program, John has been accepted for employment, achieved his trade skills licenses, and joined the AFL-CIO union, the largest union in the United States. He says everything is coming together as he had hoped for. His future goal is to get all requisite electrician licenses within six years because the program has offered him a chance for a stable income.

Financials



REVENUES

■ Restricted Grants	\$367,964
■ Individual Giving	\$23,323
■ Other	<u>\$34,520</u>
Total	\$425,807



EXPENSES

■ Foundation Giving	\$338,909
■ Administration	\$41,376
■ Fundraising	<u>\$4,809</u>
Total	\$385,094

The Social Development Foundation is both an advocate and fundraising arm that fills in the gaps in funding and program support. As a 501c3 nonprofit, the Foundation has direct access to resources provided by philanthropic and corporate giving entities.

Grants

\$250,000
Volunteer Income Tax Assistance
United Way

\$10,000
Volunteer Income Tax Assistance
Forest County Potawatomi

\$10,000
Senior Services
United Way - Techquity Grant

\$5,000
Program Services
UPS

\$5,000
SDC Northwest
American Family Dreams Foundation

\$4,000
Education Services
Green Bay Packers Foundation

\$2,500
Youth Advisory Board
Cream City Foundation

\$1,500
Education Services
We Energies

\$250
NSP Food Pantry
Kroger Foundation

Thank You Partners & Supporters

When we decided to tackle poverty in our community, we knew that we would need help along the way. Thanks to our donors, funders, and partners, the Social Development Foundation is able to support innovative, research-based projects with measurable outcomes.

While there is much work to do, our combined investments are positively impacting our community. Behind every success story, there's a donor that made it possible. Join others in giving. Contact our Foundation Manager at 414.906.2823 or email ljones@sd-foundation.org.

Individuals

Nakisha Adams
Sarah Arbaje
Tina Ashford
Rob Bassett
Dr. Todd Beadle
Sarah Blackwell
Regina Boston-Dixon
Stanley Brister
Latanya Cherry
Phyllis Clark
Tracey Coley
Cheri Davis
Angella Dugdale
Marie Edwards
Amber Ferrari
U.S. Bancorp Foundation
Elisha Fowler
Jerome Garrett
Lisa Goodman
Michael Gorgas
Keenan Grenell
Stanthia Grier
James Hall
Michael J. Hammack
Donna Lee Hayes
Angela Hinton
George Hinton
Warwees Holt

La Toya Jones
Michael Lathan
Corey Lee
Patricia Lindsey
Philip Loftus
Iris Lowery
Frank Martinelli
Adonay Mascorro
Chris McKaskin
Kevin Mikez
Elmer Moore
Angela Nelson
Sue Phelps
Benita Raney
Benita Rang
Elizabeth Regier
Diane Robinson
Chantell Sain
Alicia Smith
Tiffany Tannhaeuser
Pauli Taylorboyd
Barbara Toles
Sally Turner
Chia Vang
McArthur Weddle
Michael Wright
Laurel Wruble

Organizations

Amazon Smile
Ascension
Cream City Foundation
Facebook
Great Lakes Dryhooch, Inc.
Green Bay Packers Foundation
Herbert H. Kohl Charities
Milwaukee Health Services, Inc.
My Choice Family Care, Inc.
Northwestern Mutual
Foundation
Revitalize Milwaukee, Inc.
The Management Group, LLC
United Parcel Service (UPS)
United Way of Greater
Milwaukee & Waukesha
Counties
University of
Wisconsin-Madison
We Energies Foundation



Social Development
FOUNDATION

SOCIAL DEVELOPMENT FOUNDATION

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