



**PROVIDING HOPE
HELPING OTHERS.**



Social Development
FOUNDATION

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Social Development
FOUNDATION

OUR MISSION

The mission of the Social Development Foundation is to generate awareness, identify resources, and secure support to advance the efforts of the Social Development Commission.

OUR VISION

The foundation's vision is to enhance services and broaden awareness of SDC's mission in the community: Empowering Milwaukee County residents with the resources to move beyond poverty.

GRANTS

\$10,000.00

2017-2018 VITA Support
AT&T

\$7,500.00

VITA Support
Associated Bank

\$250.00

2017-2018 VITA Support
Great Midwest Bank

\$5,000.00

Youth Employment Program
Pitney Bowes Foundation

\$5,812.68

Youth Recreation
Milwaukee Public Schools

\$6,777.39

Youth Recreation
Milwaukee Public Schools

\$1,720.00

Senior Services
My Choice Family Care

\$90,000.00

2018-2019 VITA Support
United Way of Greater Milwaukee
& Waukesha Counties

\$2,000.00

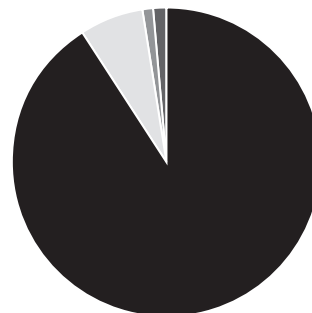
Education & Training
We Energies Foundation

\$5,000.00

Career Training & Job Placement
US Bank Foundation

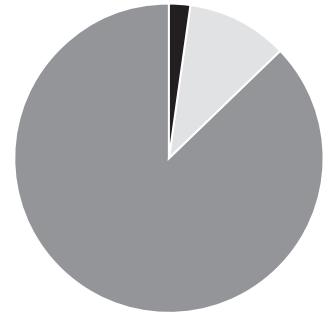
FINANCIALS

REVENUE: \$289,686.00



■	Restricted Programs Grants: \$143,660
■	Special Events: \$106,446.00
■	Individual Giving: \$18,286.00
■	Other: \$21,294.00

EXPENSE: \$278,393.54



■	Foundation Giving: \$242,728.00
■	Fundraising Expenses: \$6,492.51
■	Administration Expenses: \$29,173.03

PRESIDENTS MESSAGE

Dear Friends,

Thank you for making last year's impact possible. According to the US Census Bureau, approximately 28% of Milwaukee County residents are living in poverty. Consequently, the Social Development Foundation (SDF)'s efforts to support the Social Development Commission (SDC) in its mission to empower people with resources to move beyond poverty takes on even more meaning and importance.

As we move into 2019, the SDF Board of Directors is even more committed to our mission: to generate awareness, identify resources, and secure support to advance the efforts of the Social Development Commission.

With funds raised through individual donors, foundations, corporate sponsors and attendance at events like Strike Out Poverty, the Don Sykes Legacy Awards Dinner, and Plated: Eat, Drink & Fight Poverty, we are able to support effective programs across Milwaukee County – Absolute Advantage, ChefStart Culinary, VITA Free Tax Preparation, Weatherization, and more.

To this end, I am proud of the strides we have made over the past year and hope you will continue to support our cause as we work with SDC to move low-income residents out of poverty by Providing Pathways from Poverty to Success.

Thank you for being part of our community of caring.

Sincerely,

Albert L. Smith
President



ALBERT L. SMITH
President



Greater Milwaukee
& Waukesha County

PARTNERSHIPS **MATTER**

Looking to have real impact on the community, United Way also opened their Johnson Control Volunteer Center giving taxpayers a safe and comfortable place to discuss private financial matters. The volunteer center was also the perfect venue for VITA's Super Saturday. Volunteers entertained children as parents worked with tax preparers. Many attending this family-friendly event increased their household income by taking advantage of the Child Tax Credit.

Because of this partnership, more than 5000 participants increased their income as the result of tax credits from VITA's free tax preparation services. In 2018, we saved taxpayers over one million dollars. The average tax refund was about \$1200.

Participants attended financial education workshops to manage their finances and avoid negative behavior.

At least 65 VITA volunteers have provided more than 1300 service hours to complete and e-file taxes.

Yes, partnerships matter. Because together, we're better. One agency can't do this work alone.

But with United Way, we are making progress.

PARTNERSHIPS

**“YOU MAKE A LIVING BY
WHAT YOU GET. YOU MAKE
A LIFE BY WHAT YOU GIVE.”**

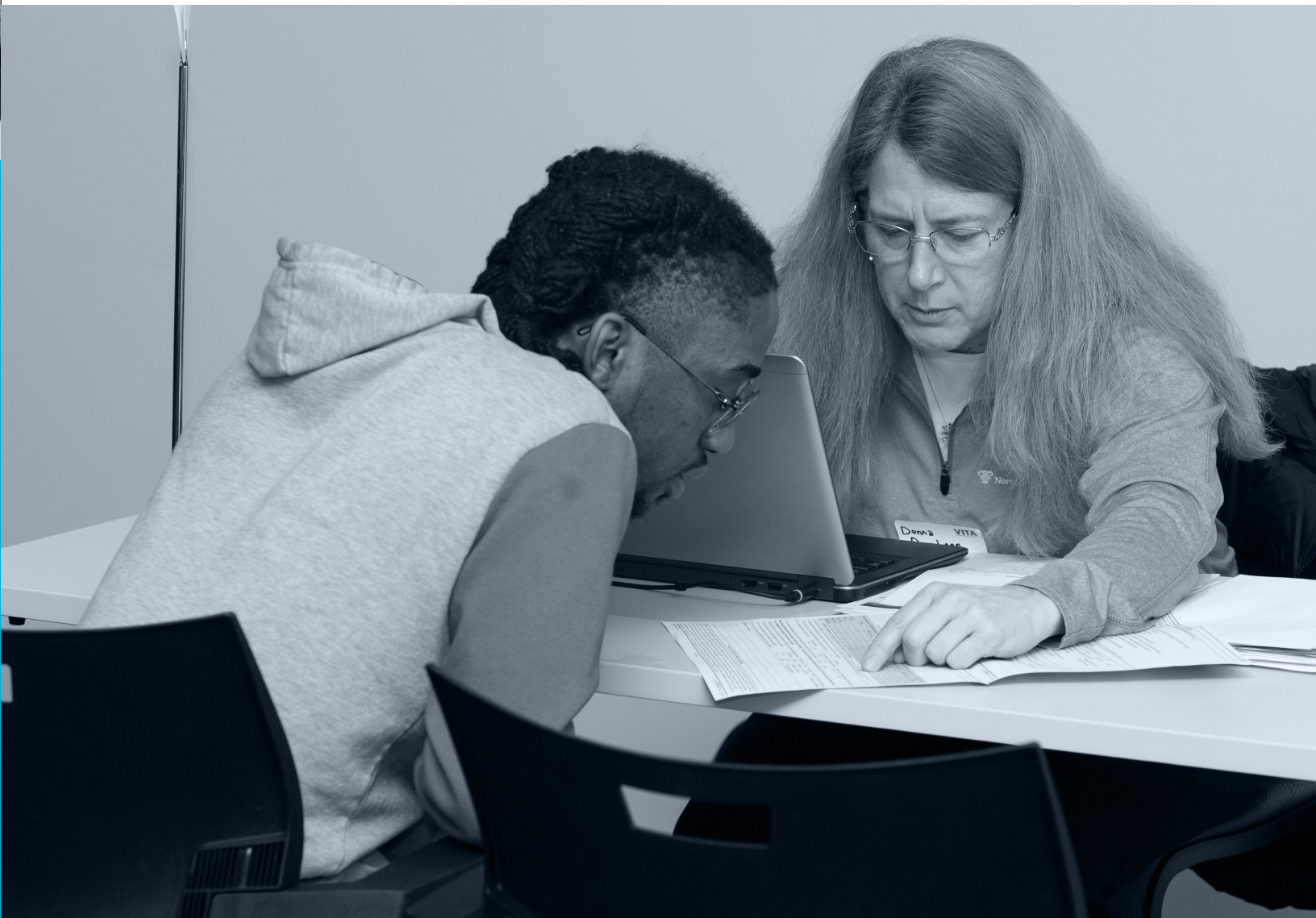
- WINSTON CHURCHILL

At Northwestern Mutual, community service is a priority. It's what makes them a great partner. When Milwaukee County's Volunteer Income Tax Assistance (VITA) program needed volunteers, Northwestern Mutual answered the call by working with the Social Development Foundation to fill the void.

Northwestern Mutual volunteers helped VITA customers complete tax returns. But more than that, they donated the laptop computers VITA volunteers used to process returns. By the volunteers adding evening hours to their tax preparation schedule an even greater impact was achieved. The impact was huge as it improved efficiency, customer service and other parts of the program.

And that's not the best part.

What makes this partnership even more special is the relationships that develop over the years. Many start volunteering as Northwestern Mutual employees and continue serving as VITA volunteers after retirement. Some have served as VITA volunteers for more than 20 years.





PROVIDING HOPE

During basketball season, energetic middle school boys gather in the gym at the Salvation Army. What happens in this space is priceless and will impact these boys for the rest of their lives. Although society promotes a “winning is everything” mentality, boys here walk away with a different message.

“We can win or lose,” says middle-schooler Tacarie Bizzle. “But we just try to get better every game.”

The mindset is good for basketball. And good for life.

Similar amateur athletic teams can cost families hundreds of dollars. The expense is a barrier that prevents many kids from accessing the sport.

This is where funding from The Social Development Foundation fills in the gap and makes recreational basketball available for young people.

Coaches mentor kids. Lessons focus on teamwork, discipline and good sportsmanship.

“It teaches me responsibility. It teaches me to accept my losses and be humble when I win,” Bizzle says. “We come here to build our skills... and well, get somewhere in life.”

HELPING OTHERS

When a local technical school abruptly shut its doors, it was a major setback for Sherman Williams. Sherman was a single father with a young daughter. And there was more. Sherman also supported his own father who was disabled and unable to care for himself.

Sherman needed a job. And fast. The bills kept coming as the pressure escalated. The situation left Sherman struggling and frustrated. Refusing to accept defeat, Sherman met with a career case manager and together they created a plan to get life back on track.

Sherman enrolled in a construction pre-apprenticeship program supported by The Social Development Foundation. It was an investment that helped put a young father back to work.

For 9-weeks, Sherman developed skills for the construction industry. He earned safety certifications, developed leadership skills and got a driver's license. By the end of the course, Sherman had everything he needed to launch a new career.

As an entry-level general laborer, Sherman expected a minimum salary. However, because of training funded by The Social Development Foundation, Sherman was more advanced and able to start at \$18 per hour. He was delighted. In addition, Sherman works for a major employer with construction projects around the country.

It's the perfect combination. With construction training and now real life work experience, Sherman has skills that make him marketable to any construction developer.



SUPPORTING MILWAUKEE COUNTY'S ELDERLY WITH FIRST CHOICE



No doubt about it. Caring for an incapacitated loved one is hard. Caregivers can be stressed, socially isolated and often neglect their own health. As we age, caregiving issues become more common. That's why the Social Development Foundation supports the SDC Senior Companion program and events like Super Senior Friday, a popular resource fair for Milwaukee County seniors. With representatives from various organizations at one location, Super Senior Friday helps seniors easily access medical, legal and financial resources they need to stay independent and healthy.

Thanks to a healthy lunch provided by My Choice Family Care, Super Senior Friday also strengthens a sense of community for seniors. Milwaukee County residents share a meal as they unite around common aging-related concerns.

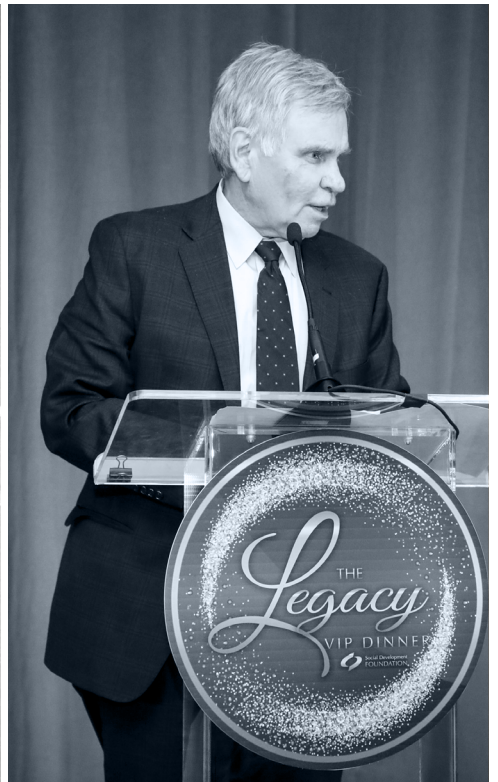
Last year, keynote speaker and former Wisconsin Governor Marty Schreiber shared experiences and lessons learned as he cares for wife Elaine who lives with Alzheimer's disease. As Schreiber states in the book he's written on the topic, 40% of Alzheimer's caregivers are men. Many are new to a caregiving role like this and at Super

Senior Friday, Milwaukee's elderly residents don't feel so alone.

Programs like this are important and now more than ever before.

The elderly is one of Milwaukee County's most vulnerable groups and the fastest growing population experiencing poverty.

With partners like My Choice Family Care, we're helping seniors access resources and stay healthy and strong.



THE DON SYKES LEGACY DINNER



In 2018, the Social Development Foundation hosted an inaugural gala that has quickly become its signature event. The Don Sykes Legacy Dinner recognizes men and women who work on poverty-related issues and make extraordinary contributions to the Milwaukee community.

Last year was especially memorable as the Social Development Foundation posthumously recognized Don Sykes, the event's namesake. Called a champion of the poor and disenfranchised, Don Sykes' legacy will always be remembered.

Sykes served as executive director of the Social Development Commission for more than 20 years. During his tenure, he shaped SDC to be a catalyst for change - locally, statewide and nationally. He fought against urban renewal, police brutality and prejudice. He is remembered for hiring and advocating for low-income residents. He mentored future leaders.

"I sought employment and obtained employment at SDC," recalls Wisconsin's Congresswoman Gwen Moore. "The fact that he allowed me to soak up his knowledge and sit at his feet is something that I carry with me today."

Like Congresswoman Moore, many young people Sykes mentored went on to launch great careers in public service. Perhaps that's why the list of guests attending the Don Sykes Legacy Dinner included some of the area's most influential leaders including Milwaukee Mayor Tom Barrett and those who mattered most – Don Sykes wife Gerri, sons and extended family.

In the years to come, an award that bears Don Sykes' name will be presented to those who show similar commitment, passion and ability to help people experiencing poverty.



PARTNERS & SUPPORTERS

ORGANIZATIONS

Adventure Rock	Nonprofit Management	PEPSICO
Anthem Blue Cross & Blue Shield	Herbert H. Kohl Charities	Pitney Bowes Foundation
Aurora Health Care Community Relations	Historic Milwaukee Inc.	Ross Innovative Employment Solutions
Braeger Chevrolet	Hope Street Ministry	Servant Manor, Inc.
Brewers Community Foundation Inc.	Housing Authority / City of Milwaukee	The Financial Promise
Cafe Hollander	Indulgence Chocolatiers	Tri City National Bank
City of Milwaukee	JCP Construction	TRICOR Insurance
City of Milwaukee Community Development Grants Admin.	Landmark Credit Union	United Healthcare Services, Inc.
Comedy Sportz Theatre	Low Rent BBQ	United Way of Greater Milwaukee & Waukesha County
Costco UW Campaign	Medical Society of Milwaukee Foundation, Inc	US Bancorp Foundation
Direct Supply Inc.	Milwaukee Admirals	US Bank
Employ Milwaukee Inc.	Milwaukee Area Technical College	Walgreens- Mayfair
Forest County Potawatomi Community Foundation	Milwaukee County Office on African American Affairs	Wauwatosa Presbyterian Church
Forward Community Investments	Milwaukee Job Corps Center	WIPFLI LLP
Franklin Electric & General Contracting	Milwaukee Public Museum	Wisconsin Athletic Club
Great Midwest Bank	Mueller Communications, Inc.	Wisconsin Minority Health Program
Greater Milwaukee Committee	My Choice Family Care, Inc	YourCause, LLC Trustee for Wells Fargo Community Support Campaign
Hall, Burce & Olsen. S.C.	National Christian Foundation Wisconsin, Inc.	YWCA of Southeast Wisconsin
Haywood Group, LLC	Next Door Foundation	
Helen Bader Institute for	Northwestern Mutual Foundation	
	Parallel 44 Vineyard & Winery	

INDIVIDUALS

Anonymous	George Hinton	Deborah Moore
Andre Ash	Michelle Hinton	Dean Muller
Lydia Banks	Rosemary Holley	Margarita Muniz
Julie Baren	Warwees Holt	Crystina Muniz
Aisha Barkow	Cat Horzewski	Javier Muniz
Alyssa Blaha	Eric Johnson	Mary Nash
Bonnie Bobot	Pamela Johnson	Elysse Olmedo
Vince Bobot	Gacoby Jones	Kitty Phillips
Stanley Brister	La Toya Jones	Debbie Pierzchalski
Kim Brooks	Jack Kheirich	Alma Ramirez
Nicole Camosy	Helen King	Valerie Rivas
Arnold Cifax	Rachel Kirslenlohr	Diane Robinson
Lynne Clark	Patrick Kirslenlohr	MaryKathleen Rodgers
Greg DiSalvo	Debbie Lassiter	Chantell Sain
Ella Dunbar	Pat Lindsey	Sheila Sampton
Terri Eckels-Nikoo	Willie Mae Hill	Albert Smith
Patricia Edwards	Linda Maris	Alicia Smith McCants
Abra Fortson	George Matthews	Paulette Smith
Carlos Frazier	Barbara McKillop	Janet Stenlund
Jerry Fulmer	Irma Medrano	Sonia Summers
Charlotte Ghazarian	Bill Meunier	Richardo Tafoya
Miko Gill	Evan Mikulsky	Karina Taylor
Tremayne Glass	Alesia Miller	Michael Wilder
Lisa Goodman	Ofelia Mondragon	Shae Williams
Deranza Henderson	Elmer Moore	Steven Wysocki
Michelle Hernandez	Alan Moore	
WillieMae Hill	Robert Andrew Moore	



THANK YOU!

When we decided to tackle poverty in our community, we knew that we would need help along the way. Thanks to our donors, funders, and partners, the Social Development Foundation is able to support innovative, research-based projects with measurable outcomes. While there is much work to do, our combined investments are positively impacting our community.

Behind every success story, there's a donor that makes it possible.

Join others in giving, contact our Foundation Manager at 414.906.2823



SOCIAL DEVELOPMENT FOUNDATION

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