

2017 ANNUAL REPORT



Social Development
FOUNDATION

Providing Hope, Helping Others

2017 BOARD OF DIRECTORS

Peter Zehren, President
The Salvation Army

Vincent Bobot, Vice President
SDC Board of Commissioners

Wilbur Randall McKennie, Treasurer
Community Volunteer

Lisa Goodman, Secretary
Direct Supply

Nakisha Adams
We Energies

Aisha Barkow
Milwaukee Area Technical College

Arnold Cifax Sr.
New Testament Church of Milwaukee

Catherine Horzewski
Boys & Girls Club of Greater Milwaukee

Deborah Krukowski
Malley & Zimmerman, S.C.

Patricia Lindsey
Johnson Controls, Inc.

Claude McFarlane
Rathsburg Associates

Robert McKinley
Associated Bank

Bob Moore
Community Volunteer

Dean Muller, CIMA
Community Volunteer

Alma Ramirez
SDC Board of Commissioners

Albert Smith
Haywood Group, LLC

Sonia Summers
Rockwell Automation

Michael Wilder
iHeartRadio Milwaukee

Allison Yanasak
Betty Brinn Children's Museum



Social Development FOUNDATION

Our Mission

The mission of the Social Development Foundation is to generate awareness, identify resources, and secure support to advance the efforts of the Social Development Commission.

Our Vision

The Foundation's vision is to enhance services and broaden awareness of SDC's mission in the community: Empowering Milwaukee County residents with the resources to move beyond poverty.

Grants

\$15,000

2017-2018 VITA Support
Forest County Potawatomi
Community Foundation

\$10,000

2017-2018 VITA Support
AT&T

\$7,500

2017-2018 VITA Support
Wells Fargo Foundation

\$6,000

PARS
Green Bay Packers Foundation

\$5,000

Career Enhancement
U.S. Bank Foundation

\$4,100

2016-2017 VITA Support
United Way of Greater Milwaukee
& Waukesha County

\$3,000

2017-2018 VITA Support
Northwestern Mutual Foundation

\$2,000

GED & HSED Programs
We Energies Foundation

\$2,000

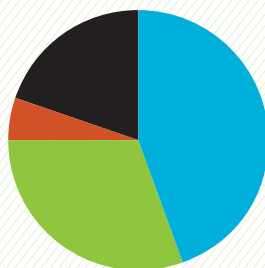
2016-2018 VITA Support
Landmark Credit Union

\$500

Senior Companion Program
Direct Supply Inc

Financials

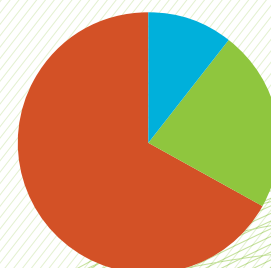
REVENUE



Restricted Program Grants	\$68,820.00
Special Events	\$47,014.00
Individual Giving	\$8,200.00
Other	\$30,009.00

Total: \$154,043.00

EXPENSES



Fundraising Expenses	\$14,907.00
Administrative Expenses	\$31,089.00
Foundation Giving (Grants)	\$96,040.00

Total: \$142,036.00

GENERATING AWARENESS

President's Message



Dear Friends,

What a year this has been! In 2017, the Social Development Foundation stepped up its efforts to generate awareness, identify resources, and secure support to advance the efforts of the Social Development Commission.

In September, the Social Development Foundation expanded its Board of Directors from 9 to 19 directors with the addition of 10 new board members. Each member has demonstrated a strong commitment to our mission, a passion for the fight to eliminate poverty and a willingness to bring forth their wide array of specialized

skills and talents for the benefit of the Social Development Foundation, Social Development Commission (SDC) and the community at large.

The Board of Directors executed a rebranding initiative to generate a greater awareness of the Social Development Foundation to elevate its standing in the community and overall name recognition. To that end, the Social Development Foundation launched a new website, changed the way it abbreviates its name, created a new logo, and approved a new color scheme.

Officially launched in November, the new website, sd-foundation.org, allows the Foundation to better convey its story, independently of the Commission. In addition, the Foundation changed the way the organization's name is abbreviated from SDF to SD Foundation, putting further emphasis on the fact that we are a separate, distinct organization from the Social Development Commission. The new logo, instead of showing SDF, has the entire name of the organization spelled out with an emphasis on the word Foundation. Finally, we changed the colors of the Foundation from blue and orange to blue and green to contrast from that of SDC.

Social Development Foundation's revitalized board of directors has brought forth many new perspectives, ideas and relationships, which has proven instrumental in helping it to identify and acquire new resources for its operations and to finance the programs and services of SDC.

Thanks to efforts put forth by the board of directors last year, the Social Development Foundation has been able to improve its business model allowing it to cultivate many new relationships and to secure new support to help advance the efforts of the Foundation and the Social Development Commission, as a whole. This includes new and increased grant funding, as well as new and increased donations from individuals and corporations.

To this end, I am proud to say that Social Development Foundation has made many strides over the past year with regards to rebranding itself as a mission focused organization, leading the way in the fight to eliminate poverty.

We hope you will continue to support our cause as we work with SDC to move low-income residents out of poverty by Providing Pathways from Poverty to Success.

Sincerely,

A handwritten signature in black ink, reading 'Albert L. Smith'.

Albert L. Smith
Interim President



Providing Hope

17-year-old Pedro is on a mission. Case managers removed Pedro from a drug house and after being shuffled from home to home, he relocated to a safe place allowing him to do what most teens do – go to school and prepare for the future.

More than anything, Pedro wants to be able to take care of himself. Fortunately, he was able to turn to a major organization that Social Development Foundation supports. Case managers helped Pedro create a resume, find an internship and employment that allowed him to support himself. And when Pedro, a first-time employee, needs help managing money or filing taxes, The Social Development Foundation is here supporting programs that help with that too.

Pedro is doing all the right things. He graduated from high school. He works a full-time job. And because of the traumatic start in his life, he wants to help other people. Pedro dreams about joining the Navy. Eventually he'd like to become a nurse or fire fighter.

RESOURCES



Volunteer Income Tax Assistance Program

When skilled VITA volunteers review taxes with SDC customers, taxpayers frequently leave with unexpected refunds, sometimes as much as \$20,000. This allows individuals and families to pay down debt, save or invest in their future.

It is the financial boost that helps many people work their way out of poverty. Every year, VITA offers free income tax preparation and filing. It benefits tens of thousands of low-to-mid income households. While the service is free to customers, funding for this important program comes from the community.



Education Programs

The link between poverty and a lack of education is well-documented.

That's why we've made education a priority as we fight to alleviate poverty in Milwaukee County.

Consider these statistics:

"White students in Wisconsin had the third highest graduation rate in the nation during the 2015-16 school year, at 92.7 percent. Meanwhile, their black peers graduated from high school at the second lowest rate in the country, 64.2 percent."

* Source: Wisconsin Public Radio, December 18, 2017

We are changing this narrative. We support organizations that address the root issues that contribute to low graduation rates and eventually poverty. By funding initiatives that target these educational gaps we help create a skilled workforce. This allows Milwaukee County residents to successfully compete in a new economy.

As the late Nelson Mandela once said, "Education is the most powerful weapon you can use to change the world."



Block Build MKE - Clarke Square

When Revitalize Milwaukee asked volunteers to repair more than 19 homes in the Clarke Square neighborhood, Social Development Foundation volunteers donated more than their time, they sponsored a home.

This financial contribution allowed Revitalize Milwaukee to make major home improvements benefiting a potentially at-risk homeowner while stabilizing a city neighborhood.

It's important.

A lack of affordable housing is frequently associated with homelessness and poverty.

By helping Block Build MKE, the Social Development Foundation is part of a special community where people are helping people.



Kaye Garcia
Executive Director
Forest County
Potawatomi Foundation

VITA Supporter

Our mission statement says it all. We fight poverty, promote economic opportunity, strengthen communities and provide an example of responsible citizenship by assisting charitable organizations.

As a proud supporter of the Volunteer Income Tax Assistance program, we are honored to partner with the Social Development Foundation to help empower low-income families. The VITA program is a powerful tool that helps educate families so they are better able to manage money and enjoy long-term financial success.

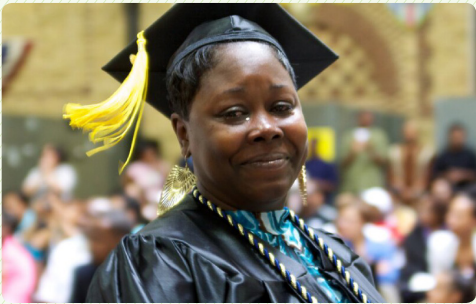


M. Beth Straka
Senior Vice President
Corporate Communications
and Investor Relations
We Energies

GED Supporter

As a contributor to the Social Development Foundation, the We Energies Foundation is pleased to provide funding for basic adult education in the communities we both serve.

We believe in the important work the Foundation does in concert with the Social Development Commission: To provide Milwaukee County residents with the resources to move beyond poverty.



Lynnea Katz-Petted
CEO
Revitalize Milwaukee

Revitalize Milwaukee Supporter

Milwaukee is a great place to live. And it's because of good people and good organizations.

The Social Development Foundation works diligently to ensure that everyone has access to resources that keep Milwaukee families strong.

As a participating partner and investor in Revitalize Milwaukee's annual "Block Build MKE", the Social Development Foundation helps us make critical home improvements for low-income home owners who are seniors, veterans and people with disabilities.

The Social Development Foundation has a big heart. And again, it's one reason Milwaukee is a great place to live.



SUPPORTERS

Organizations

Adventure Rock
Aetna Moving & Storage
Alioto's Restaurant and Cocktail Lounge
Anthem Blue Cross & Blue Shield
AT&T
Aurora Health Care
Betty Brinn Children's Museum
Braeger Chevrolet
Breadsmith
Brewers Community Foundation Inc.
Center for Veterans Issues
Christopher Law Office, LLC
Common Bond Communities
Corne's Coach's LLC
Costco UW Campaign
Cream City Medical Society, Wisconsin
Chapter of the National Medical Association
Danceworks, Inc
Dick's Pizza
Direct Supply Inc.

Discovery World
Dunkin Donuts
Emery's Cycling Triathlon & Fitness
Employ Milwaukee Inc.
Forest County Potawatomi Community Foundation
Forward Community Investments
Forward Leasing & Financial Corporation
Gimbel Reilly Guerin Brown LLP
Giving Assistant
GMR Marketing
Green Bay Packers Foundation
Greenfire
Gruber Law Offices, LLC
Harley-Davidson Museum
Haven, Inc
Haywood Group, LLC
Hellermyer Tyton Corporation
Housing Authority / City of Milwaukee
Hupy & Abraham
I Care 4 Rare Foundation

IncrediRoll Skate & Family Fun Center
Independent Care Health Plan
Johnson Controls
L. Johns Services
Lady Bug Club LLC
Landmark Credit Union
LaVerne's Let's Talk
Maistelman & Associates
Mallory Properties, Inc
Marcus Center for Performing Arts
Marquette University
Martin Schrieber & Associates Inc.
Medical Society of Milwaukee Foundation, Inc
Mian's Oil Company
MillerCoors LLC
Milwaukee Admirals
Milwaukee Bucks
Milwaukee County Parks
Milwaukee County Zoo
Milwaukee Food & City Tours

Individuals

Nakisha Adams
Bob Babisch
Aisha Barkow
Alyssa Blaha
Bonnie Bobot
Vincent Bobot
Pinkey Buford
Serina Chavez
Gary Christianson
Arnold Cifax
Jeremy Cooper-Sperber
Barbara Cotton
Kimberly Dawson-Brooks
Eloisa Deleon
Ella Dunbar
Abra Fortson
Lisa Goodman
Gregory Gracz
James Hall
Cheryl Hill
George Hinton
Rosemary Holley
Catherine Horzewski
Karen Hunt
Waqar Hussain
Jeffrey Jensen
Jeanette Johnson
Pamela Johnson
La Toya Jones
Gacoby Jones

David Kappus
Lynnea Katz-Petted
Nathan Keller
Patrick Kirslenlohr
Deborah Krukowski
Markeith Lewis
Pat Lindsey
Edward McCrary
Wilburn McKennie
Barbara McKillop
Evan Mikulsky
Ofelia Mondragon
Deborah Moore
Dean Muller
Javier Muniz
Crystina Muniz
Sarah Nelson
Tracy Ogle
Elyse Olmedo
Ciara Phillips
Kitty Phillips
Jason Pierzchalski
Karl Rajani
Alma Ramirez
Jose Ramirez
Jennifer Raymond
Margaret Reinhold
Viola Rembert
Diane Robinson
Joan Ross

Marjorie Rucker
Mary Rundle
Joe Ruppel
Kulwinder Singh
Pat Small
Paulette Smith
Guy Smith
Alicia Smith
Regina Smith
Albert Smith
Maria Sosa
Glenda Stadler
Janet Stenlund
Larry Stephens
Angela Sterling
Sonia Summers
Richardo Tafoya
Karl Tatum
Thomas Thoreson
Michelle Ulma
Kurt Wachholz
Ben Weiss
Adriane Wilder
Gary Williams
Su-Hwa Wu
Steve Wysocki
Allison Yanasak
Peter Zhren



Milwaukee Police Association
 Milwaukee Public Museum
 Milwaukee Repertory Theater
 Milwaukee World Festival
 Morning Star Golfers Club
 Mueller Communications, Inc.
 My Choice Family Care, Inc
 National Christian Foundation Wisconsin, Inc.
 National Muffler and Brake
 Neroi Spa and Salon
 Network For Good
 Northwestern Mutual Foundation
 Positive Touch Therapy Massage
 Potawatomi Bingo Casino
 Ross Innovative Employment Solutions
 Schlitz Audubon Nature Center
 Southwest Airlines
 Spann & Associates, LLC
 Summerfest
 Superior Foods

The Aveda Institute of Beauty and Wellness
 The Marcus Corporation
 The Point MKE
 U.S. Bank Foundation
 United Healthcare Services, Inc.
 United Way of Greater Milwaukee &
 Waukesha County
 UWM Athletics
 Wauwatosa Presbyterian Church
 We Energies Foundation
 Wells Fargo Foundation
 Wilson Park Youth Baseball, LLC
 Wisconsin Community Services, Inc.
 Wisconsin State Fair Park
 Wisconsin Timber Rattlers
 YWCA of Southeast Wisconsin



Thank you from SDC

On behalf of the Social Development Commission, thank you.

Poverty is complex. When it comes to solutions, one size doesn't fit all. Without the support of the Social Development Foundation, we would not have the flexibility to effectively deliver services that address poverty in our community.

Federal grants help but we need more financial support if we are to offer the diverse array of services to people in poverty.

We are honored to have you, the Social Development Foundation, as an ally. Your board directors are compassionate and committed community leaders. You give your time and your heart to the people we serve.

Thank you for the support and contributions you made to our organization in 2017.

Sincerely,

A handwritten signature in black ink, appearing to read 'George Hinton'.

George Hinton, CEO
Social Development Commission



THANK YOU

Supporters & Partners: No one said the work would be easy.

When we decided to tackle poverty in our community, we knew that we would need help along the way. Thanks to our donors, funders, and partners, the Social Development Foundation is able to support innovative, research-based projects with measurable outcomes. While there is much work to do, our combined investments are positively impacting our community.

Behind every success story, there's a donor that makes it possible.

Join others in giving, contact our Foundation Manager at 414.906.2823.



Take part in the *International Day for the Eradication of Poverty* by attending ***Plated: Eat, Drink & Fight Poverty*** on October 17. Visit our website for more information.

Learn more about the Social Development Foundation at sd-foundation.org.



Social Development
FOUNDATION

1730 West North Avenue • Milwaukee, WI 53205
[P] 414.906.4616 • [F] 414.906.275 • info@sd-foundation.org
sd-foundation.org