



Social Development  
**FOUNDATION**



**2016**  
ANNUAL REPORT

## Social Development Foundation

### *Mission*

The mission of the Social Development Foundation is to generate awareness, identify resources, and secure support to advance the efforts of the Social Development Commission.

### *Our Vision*

The Foundation's vision is to enhance services and broaden awareness of SDC's mission in the community: Empowering Milwaukee County residents with the resources to move beyond poverty.

### 2016 Board of Directors

**Claude McFarlane, President**  
The McFarlane Group

**Peter Zehren, Vice President**  
The Salvation Army

**Marjorie Rucker, Secretary**  
The Business Council

**Randall McKennie, Treasurer**  
Aurora Healthcare

**Vincent Bobot**  
SDC Board of Commissioners

**Deborah Krukowski**  
Mallery & Zimmerman, S.C.

**Patricia Lindsey**  
Johnson Controls

**Bob Moore**  
Community Volunteer

**Dean Muller**  
Muller Group of Morgan Stanley  
Smith Barney

**Alma Ramirez**  
SDC Board of Commissioners

**Raymond Sims**  
Johnson Controls

**Boyce Velazquez**  
Johnson Controls

**Katrina Warren**  
Milwaukee Police Department



Dear Friends:

As we reflect on the last year, I am proud to tell you that the Social Development Foundation has become a catalyst for change in our community. This is an exciting time as we continue to experience record growth.

I took on this leadership role to shift our paradigm and help our organization think outside of the box. As a result, we've cultivated a passionate board of directors who have the resources to deliver on the promises we make to the community and ourselves. It's

been an honor to serve with such a talented group of people.

Our 2016 accomplishments are noteworthy as we supported initiatives aligned with the Social Development Commission's mission - to empower Milwaukee County residents with the resources to move beyond poverty.

Our fundraising efforts intentionally and aggressively address the root factors contributing to poverty. In 2016, the Social Development Foundation's Board of Directors secured more than \$100,000 for SDC programming. Our two signature events, the "Strike Out Poverty" bowling event and Celebrity Chef, a culinary extravaganza, surpassed our fundraising goals.

2017 will continue to be a year filled with impactful change for the SD Foundation. We look to build new relationships, expand our network of partners and raise money for programs that positively impact the quality of life in our community. We are unveiling new branding to align with the forward movement of our foundation.

We continually seek volunteers who will join us as we drive tangible change. The SD Foundation is moving forward. We are fulfilling our mission to generate awareness, identify resources and secure support to advance the efforts of the Social Development Commission.

We are extremely grateful for the support you provided this year.

Yours Truly,

A handwritten signature in blue ink, appearing to read "Claude McFarlane".

Claude McFarlane, President



## Fundraising for the Social Development Foundation

Events hosted by the Social Development Foundation are memorable, for both the entertainment they provide but, more importantly, the funds raised to benefit the Social Development Commission and its programs.

Held at one Milwaukee's well-known Hibachi hot spots, Celebrity Chef features local celebrities and executives from the business community learning and putting hibachi skills to the test. Following the silent auction, Celebrity Chefs sliced and diced dinner for guests, providing unforgettable entertainment and laughter in support of our mission.

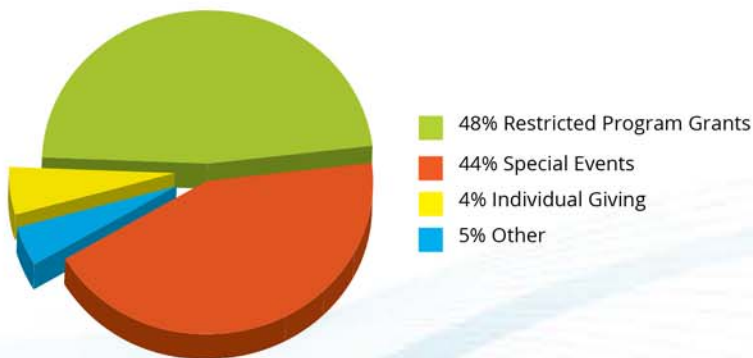
At our second annual Strike Out Poverty bowling fundraiser close to 200 people laced up their bowling shoes at the popular JB's on 41. Balls rolled down the sold out lanes in an effort to strike out poverty. Despite the more frequent spares on the lanes, the silent auction had a nearly perfect score.

Beyond fun and engaging events, our efforts are about more than fundraising. They're about "friend raising" to financially support initiatives that positively impact people's lives.



## 2016 Financials

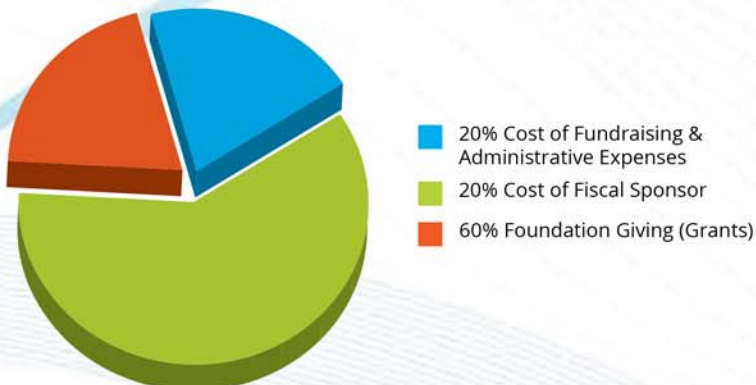
### Revenues



### Revenues

48%	Restricted Program Grants	\$	86,085
44%	Special Events	\$	79,612
4%	Individual Giving	\$	7,072
5%	Other	\$	8,153

### Expenditures



### Expenses

20%	Cost of Fundrasing & Administrative Expenses	\$	34,096
20%	Cost of Fiscal Sponsor	\$	34,721
60%	Foundation Giving (Grants)	\$	102,245



## Our Donors

618 Live	Ella Dunbar	Earl Guyton	Deborah Krukowski	Milwaukee County	Marjorie Rucker	Wheaton
Jeff Airolodi	Sean Durbin	James Hall	Anna Kupiecki	Milwaukee Food & City Tours	Sam's Club	Franciscan Health Care
Alioto's Restaurant and Cocktail Lounge	Jean Fenceroy	Hand Crafted Creations	L. Johns Services	Milwaukee Kickers Soccer Club	Sam's Liquor Store	Whyte Hirschboeck Dudek S.C.
Andy's Petro Pantry	Jason Fields	Roberta Hanus	Lady Bug Club LLC	Milwaukee Repertory Theater	Steve Schuettke	Gary Williams
Wendy Artman	Stephanie Findley	Patrice Harris	Landmark Credit Union	Francesco Mineo	Bachan Singh	Wilson Park Youth Baseball, LLC
Associated Banc-Corp	Finish Line Youth Foundation	Helbing Inspections DBA National Property Inspections	Landmark Theatres	Kristen Mineo	Randy Sitzberger	Wisconsin Athletic Club
Aurora Health Care Community Relations	Forest County Potawatomi Community Foundation	Willie Mae Hill	Celaneese Landon	Ofelia Mondragon	Alicia Smith	Su-Hwa Wu
Michelle Barnes	Abra Fortson	George Hinton	Chris Larson	Bob Moore	Maria Sosa	Yarn Junkie
Sarah Barth	Lois Frasch	Rosemary Holley	Bruce Laumann	Morgan Stanley C/O Cybergrants, Inc.	Spartan Gyros	Peter Zehren
Bluemonad Automotive	G W Harris JR. Investments LLC	Housing Authority / City of Milwaukee	Law Office of Jeffrey B. Norman	Mueller Communications, Inc.	John Steinmiller	
Vincent Bobot	James Gambon	Hupy & Abraham	LDH Services	William Stark	Janet Stenlund	
Bradford Renaissance Portraits Corp.	Miko Gill	Patricia Hustad	Kenya Lindsey-Taylor	Larry Stephens	Nancy Sternig	
Braeger Chevrolet	Gimbel Reilly Guerin Brown LLP	Independence First	Jarret Lockett	Jim Sullivan	Jim Sullivan	
Breadsmith	Golftec	Jeffrey Jensen	Habib Manjee	Sunset Playhouse Inc.	Superior Foods	
Steve Brown	Goodshop	Gregg Jeray	Marcus Center for the Performing Arts	Denise Thomas	Terry Tyler	
Melanie Cannon	Evan Goyke	Eddie Jimenez	Martin Schrieber & Associates Inc.	U.S. Bank Foundation	U.S. Bank Foundation	
Janet Carr	Gary Goyke	Les Johns	Matt Talbot Recovery Services	United Way of Greater Milwaukee & Waukesha County	US Bancorp Foundation	
Kristela Cervera	Gregory Gracz	Jasmine Johnson	E. Michael McCann	Boyce Velazquez	Boyce Velazquez	
John Chisholm	Donald Grande	Jeanette Johnson	Maureen McDonald	Mira Vujnovic	Mira Vujnovic	
Christopher Law Office, LLC	Great Midwest Bank	Lemarc Johnson	Wilburn McKennie	Kurt Wachholz	Kurt Wachholz	
Collectivo Coffee	Gwendolyn Green	Johnson Controls	Mian's Oil Company	Mark Wade	Mark Wade	
Adrienne Cooper	Green Bay Packers Foundation	La Toya Jones	Carrie Miller	Katrina Warren	Katrina Warren	
Corne's Coach's LLC	Gruber Law Offices, LLC	Vi Anna Jordan	MillerCoors LLC	We Energies Foundation	We Energies Foundation	
Danceworks, Inc	Guaranty Bank	Luz Juarez	Milwaukee Admirals			
Kimberly Dawson-Brooks	Guardian Angel Service and Therapy Dogs LLC	Patrick Kirschenlohr	Milwaukee Area Technical College			
Direct Supply Inc.	James Guldán	KK Petroleum LLC	Milwaukee Brewers Baseball Club			
Greg DiSalvo		George Koonce	Milwaukee Bucks			
		Krueger Communications, Inc.				

The SD Foundation submitted several grants pursuing funding for the valued programs that SDC provides to clients of all ages. Grants that were secured by SD Foundation and awarded by vote of the SD Foundation's Board of Directors to SDC, include:

**\$31,000**  
*VITA Support 2015-16*  
United Way of Greater Milwaukee & Waukesha County

**\$5,000**  
*PARS*  
Aurora Health Care

**\$3,500**  
*PARS*  
Wheaton Franciscan Health Care

**\$1,500**  
*GED*  
We Energies Foundation

**\$5,000**  
*Education & Training*  
Ralph Evinrude Foundation

**\$5,000**  
*PARS*  
Aurora Health Care Community Relations

**\$500**  
*Senior Companions*  
Direct Supply Inc.

**\$1,700**  
*Adult Education and Training*  
Green Bay Packers Foundation

**\$2,000**  
*Career Enhancement*  
US Bancorp Foundation

**\$5,000**  
*VITA Support 2016-17*  
Guaranty Bank

**\$250**  
*VITA Support 2016-17*  
Great Midwest Bank

**\$30,000**  
*VITA Support 2016-17*  
Forest County Potawatomi Community Foundation

**\$15,000**  
*VITA Support 2016-17*  
Associated Banc-Corp

